

BB21C

Biggest Business 21st Century

The biggest business of the 21st century

Henry Ford invented the biggest business of the 20th century: make a car so cheap that even the simple worker in a wealthy industrial state can afford one. Today, 228 million cars are in the USA. 228 million horse-drawn carts pulled by 350 million horses, would be impossible.

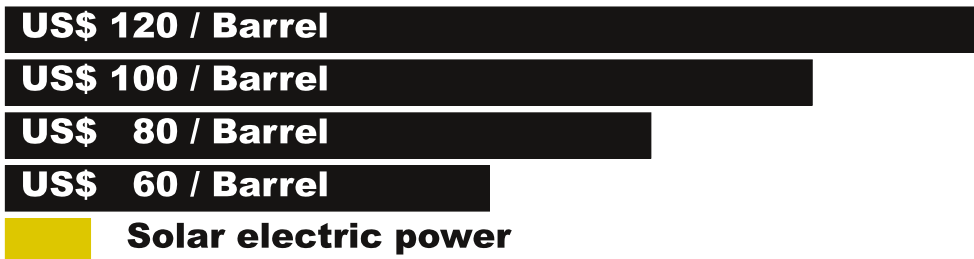
As impossible as 350 million horses in the US is an oil production of 223 million barrels of oil per day. This would be necessary for the same world per capita oil consumption as in the EU.

Henry Ford eliminated a major obstacle to economic development. Horses allow neither the quantity nor the quality of mobility, such as we are accustomed today.

Today we hit another obstacle to the economic development, the oil price has broken out significantly from the price structure of the other energy sources in the last quarter century. Many countries, the largest of which is India, have developed a trade deficit greater than the value of oil imports.

Necessary imports for 100 km scooter ride

in a sunny developing country, 60% more solar radiation than in Germany. Necessary imports for 100 km, with a scooter. At oil 30% surcharge for transportation and refinery losses, solar electric power with German EEG tariff excl. VAT, corrected with 60% higher yield.



The domestic value added

With the import of equipment for production and recycling a large part of the domestic value added can be done. The business make the industrialized countries and the financial sector.

It's like food shopping at discount stores and prepare it yourself. For a developing country, oil imports are on the other hand like must go to a restaurant meal every day.

Economic boom instead of stagnation

ECB interest rate 0.05%. The conventional theories to stimulate the economy have failed. Time to investigate the error of the old theories, time to broaden the horizon to the largest business in the 21st Century: Worldwide wealth through renewable energy and electric mobility.

Policy to secure the business

Which political demands must be raised and implemented to start and secure this business for the benefit of all? Every politician longs to be able to implement its election promises of secure jobs and higher living standards, but the failure of the old economic theories make him a bogeyman. The image of the financial sector? It was once well, as thus the construction of railway, electricity and telephone network has been made possible. It will be good again.

Seeking allies, to create together the conference **BB21C** for industry and finance as an opinion-forming event.

Roland Mösl
Drachenlochstraße 1c/5
A-5083 St. Leonhard
+43 699 17343674
founder@pege.org

